

The logo for AgSafe Alberta, featuring the word "AgSafe" in a white, stylized font with a green leaf-like shape integrated into the letter 'A', and the word "ALBERTA" in a smaller, white, sans-serif font below it. The logo is set against a dark blue banner that has a white outline and a pointed bottom edge.

AgSafe  
ALBERTA

The cover illustration is a stylized, flat-design scene of a farm. On the left, there is a tall, grey, cylindrical silo with a red flag on top. In front of the silo is a red barn with a dark grey roof and several windows. A white picket fence runs along the front of the barn. To the right of the barn is a blue tractor with a white tank and a large rear wheel. In the foreground, there is a blue satellite dish on a tripod. The background consists of rolling green hills under a light blue sky with two birds flying. The overall style is clean and modern.

# ANNUAL REPORT

2020/2021

*One of my proudest achievements from this past year was when we launched the FARMERS CARE Lifesaving Opportunities and Take11.ca website to help educate farmers and promote simple steps they can take to prevent these common causes of injuries and fatalities.*

*— Erma Ference, AgSafe Alberta Chair*





## FARMERS CARE

*A message from the Chair of AgSafe Alberta's Board of Directors.*

Alberta farmers faced many challenges this year, including adverse weather conditions, trade barriers impacting demand for their crops, dealing with ongoing pandemic-related issues, and more.

These factors add stress to our workloads, and stress puts farm safety at risk.

So, as we farmers are used to saying, there is more work to be done.

The good news is that, despite the challenges our industry faced, we had another productive and successful year here at AgSafe Alberta.

One of my proudest achievements from this past year was launching FARMERS CARE Lifesaving Opportunities, this initiative aims to familiarize farmers with the eleven most common types of farm incidents and provide them with easy to follow and understand steps. Our staff and communications team came up with excellent visuals that can be used anywhere on the farm to support the message that FARMERS CARE about the people they work with. We as a board saw such value in this initiative that we encourage the staff to further develop the resources into an entry level safety program. By focusing on safety as an opportunity rather than rules, we think it will stand to have a huge impact on the safety of their farms, the success of their businesses and the morale of their staff.

We officially launched the Take11.ca website in 2020 but we really promoted it throughout the past year, highlighting a different safety element each month across all our digital platforms. We know this messaging was effective because our website traffic grew as did our social media engagement levels: Over 100 new followers of Twitter, 150 new followers on Instagram, and over 50 new followers on Facebook. We also saw increased engagement with our digital newsletter throughout the year with 111 new subscribers and a readership rate of over 50%.

While it was overall another year of ups and downs for our industry, I am so proud to share that AgSafe Alberta's programming and engagement levels are only increasing. And no matter what uncontrollable factors are thrown at us going forward, we will continue to work tirelessly towards our ultimate goal: safer farms and ranches in Alberta.



Erna Ference  
AgSafe Alberta Chair

## Creating Opportunities to Improve Safety

*A message from the AgSafe Alberta's Executive Director*

COVID-19 continues to affect our activities, yet over the course of the year, there was good news: some things are slowly returning to normal.

This past fall, we were able to safely attend the Agri-Trade show in Red Deer. It was truly wonderful to see the faces of our industry once again (even if they were masked!), and I am hopeful that the new year will bring more opportunities to talk to each other in person.

The good news doesn't end there. Our pivot to online program delivery over the past two years has had us focusing on how to strengthen and adapt our safety program offerings for Alberta farms and ranches, and were we ever busy doing this!

Throughout the past year we really promoted and highlighted our FARMERS CARE Lifesaving Opportunities. This platform was launched in 2020 to remind farmers and ranchers of the 11 most common types of farm incidents that take place on Alberta farms each year and how to prevent them. Each month we featured one of the letters of the acronym and offered a more in-depth explanation about them through our newsletter.

Following the shift online, we hosted and co-hosted several webinars this year with our own staff and guests, covering all aspects of farm mental and physical safety, from planning through to execution. Finally, we decided to evolve FARMERS CARE into an entry level safety program and began the planning and design process.

As we move into the next year with plans to add more safety programming both in-person and online, I am truly optimistic for the future and am very much looking forward to seeing more of you all again soon.



Jody Wacowich  
*AgSafe Alberta Executive Director*

*Our pivot to online program delivery over the past two years has had us focusing on how to strengthen and adapt our safety program offerings for Alberta farms and ranches.*

*— Jody Wacowich, AgSafe Alberta Executive Director*



# STATS ON AGSAFE'S YEAR AT A GLANCE

## Our Vision

Safer farms and ranches  
across Alberta.

## Our Mission

To support a culture of safety  
on farms and ranches in Alberta  
through information, education  
and training.

# BY THE NUMBERS

A year of safety  
on Alberta's farms  
and ranches.

2



An AgSafe Alberta S.E.E.D  
(SAFETY EDUCATION AND  
EMPLOYEE DEVELOPMENT)  
online portal was developed for  
delivery of safety programming.

1

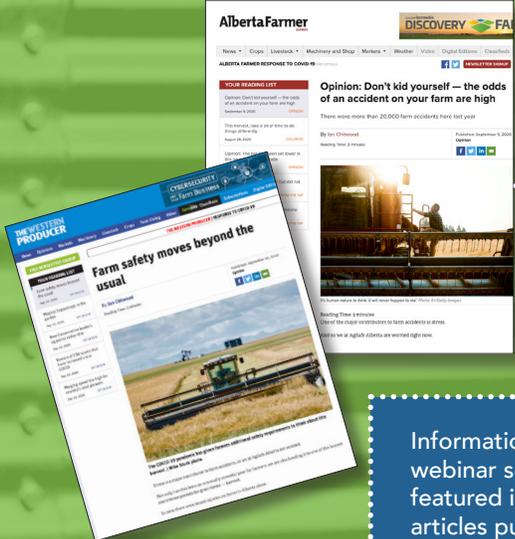
# 3



Hosted a virtual screening of the film "SILO" and a panel discussion followed as part of our AGM in January 2021.

Early 2021 had many limitations as we were asked to stay home. AgSafe Alberta took the opportunity to host a webinar series and brought in speakers to present on topics like:

1. Applying OHS legislation on farms and ranches.
2. How to create a safety culture.
3. Practical tools for implementing a safety program.



Information from our webinar series was also featured in newspaper articles published in the WESTERN PRODUCER and ALBERTA FARMER EXPRESS.



There were **TWO TIMELY SOCIAL MEDIA CAMPAIGNS LAUNCHED** during both seeding and harvest to ensure that the public had easy access to relevant safety information.

# 10

We began work with the **HUTTERIAN SAFETY COUNCIL** to help get safety growing on colonies across Alberta. We had **10 ONLINE WORKSHOPS** with them.



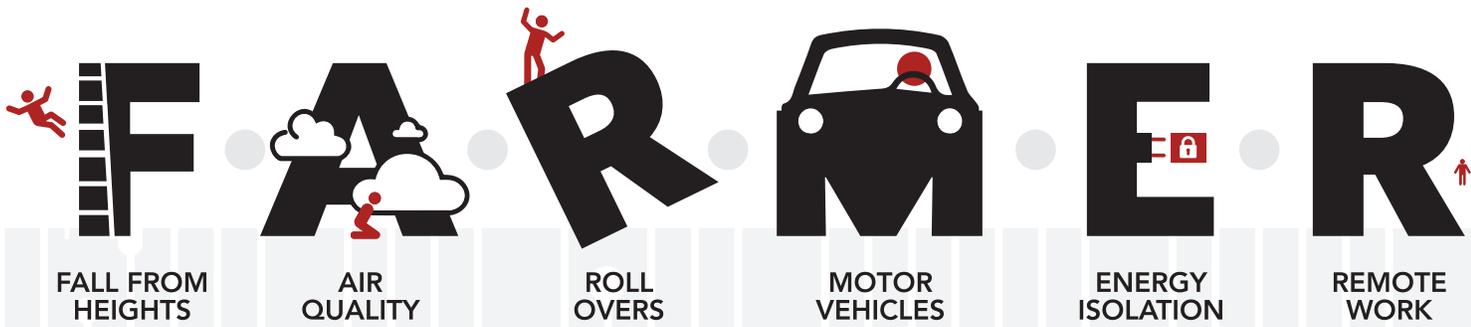
100

150

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**NEW FOLLOWERS ON**





FALL FROM HEIGHTS

AIR QUALITY

ROLL OVERS

MOTOR VEHICLES

ENERGY ISOLATION

REMOTE WORK

## FARMERS CARE

In 2021 we launched the FARMERS CARE Lifesaving Opportunities. FARMERS CARE is a free, simple, and practical tool focused on agricultural health and safety hazards. It was designed to help farmers and ranchers recognize hazards on their farm, find ways to prevent injuries, and potentially even save a life in only seconds a day.

The FARMERS CARE campaign stretched over 11 months, and was made up of the following in order to educate and engage Alberta's farming community on the topic:

- The Take11.ca website launch
- Publication of the FARMERS CARE booklet which outlines each of the 11 lifesaving opportunities
- Animated videos for each letter of the FARMERS CARE acronym
- Newsletter articles
- Print advertisements
- Social media posts
- Radio advertisements
- Auction mart advertisements

In addition to the above, we also ran the Take 11 Challenge where producers were challenged to review all 11 letters on the Take11.ca website and submit their name and address to be entered to win a prize.





SECURE  
LOADS



CHEMICAL  
EXPOSURE



ANIMAL  
HANDLING



RESTRICTED  
/CONFINED  
SPACE



ELECTROCUTION



Did you  
know?

In 2019, the number one injury in agriculture in Alberta causing lost time was falls.

Workers Compensation Board of Alberta



FALLS





**Lock out, and tag out farm equipment when working on it. Go to [www.take11.ca](http://www.take11.ca) to get one of these for your farm.**

**Remember:** Isolate all energy sources before beginning work





## Our Goals

*Over the last fiscal year, AgSafe Alberta worked toward the following goals in its daily work:*

### Guideline Documents

The adoption of a systemic comprehensive safety program/system that addresses the context of working in farming and ranching operations with wide-ranging job scopes. The program will incorporate guideline documents that inform safe work procedures or similar practical safety guidance for work tasks and the jobs related to working on a farm and ranch.

- Developed an audit tool and delivery platform
- Hosted webinar series to help farms get started on safety program

### Incident Reporting

The promotion and provision for industry-wide incident reporting to gauge safety performance and the expected improvements for the Alberta agricultural industry. This will include supporting farms and ranches when complaints or incidents occur, by providing services to assist the farm in meeting OHS investigation requirements.

- Continued to receive and review receipt of reports from WCB and receipt of OHS investigation reports from Alberta Labour
- 1-800 number set up — 8 calls received

### Communications/Public Awareness

Development of a communications plan that works to leverage resources most efficiently in both the delivery and subsequent implementation of leading safety practices on farms and ranches. This will include the development of a Public Awareness campaign that explains and promotes the support that AgSafe Alberta will make available to build on existing safety performance.

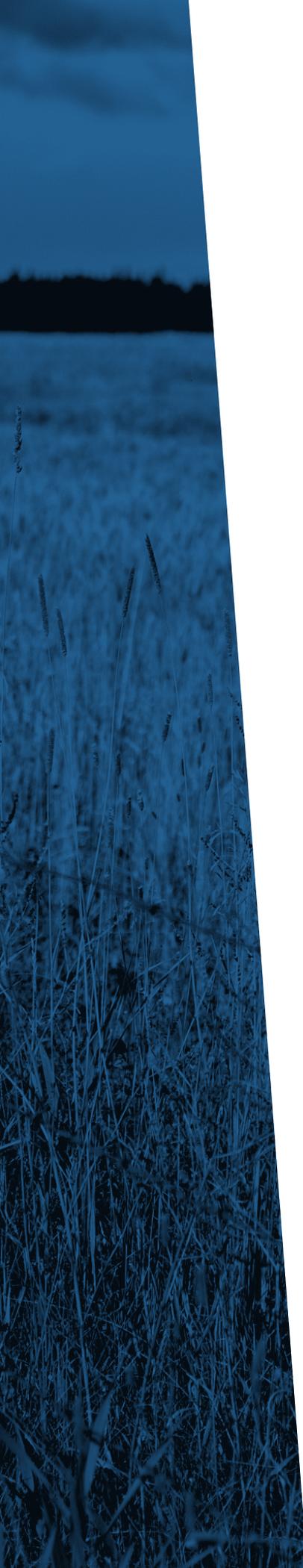
- Canadian Agricultural Safety Week Campaign — Created a video to support the “Leading an AgSafe Canada” theme
- Used FARMERS CARE letters each month to promote lifesaving opportunities on the farm

### Coordinating Capacity

AgSafe Alberta Society will seek to collaborate and build on the good work of other safety supportive initiatives/programs/agencies already operating in the agricultural sector. This is achieved through providing a provincewide coordinating capacity that takes advantage of existing good safety work, aligns it with strategic safety initiatives, and builds on its delivery and reach to engage wider populations on farms and ranches.

- Advisor visits — Ongoing: 27 visits
- Workshops: Developed S.E.E.D (Safety Education and Employee Development) platform





# AGSAFE ALBERTA SOCIETY

## FINANCIAL STATEMENTS

*July 31, 2021*

# INDEPENDENT AUDITOR'S REPORT



To the Board of Directors of Ag Safe Alberta Society:

## Opinion

We have audited the financial statements of Ag Safe Alberta Society (the "Society"), which comprise the statement of financial position as at July 31, 2021, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Society as at July 31, 2021, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

## Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Society in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Society's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Society or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Society's financial reporting process.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



ACCOUNTING > CONSULTING > TAX  
SUITE 1500, 640 - 5TH AVENUE SW, CALGARY AB, T2P 3G4  
1.877.500.0792 T: 403.263.3385 F: 403.269.8450 MNP.ca

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Society's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Society to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Calgary, Alberta

December 22, 2021

The logo for MNP LLP, featuring the letters 'MNP' in a large, bold, sans-serif font, followed by 'LLP' in a smaller, all-caps, sans-serif font.

Chartered Professional Accountants

**Ag Safe Alberta Society**  
**Statement of Financial Position**  
*As at July 31, 2021*

	2021	2020 <i>(Restated - Note 4)</i>
<b>Assets</b>		
<b>Current</b>		
Cash	1,511,586	1,045,276
Restricted investments <i>(Note 5), (Note 8)</i>	5,000	1,505,000
Accounts receivable <i>(Note 6)</i>	-	110,485
Prepaid expenses and deposits	1,282	850
	1,517,868	2,661,611
<b>Restricted cash</b> <i>(Note 8)</i>	971,635	82,189
<b>Capital assets</b> <i>(Note 7)</i>	3,549	2,879
	2,493,052	2,746,679
<b>Liabilities</b>		
<b>Current</b>		
Accounts payable and accruals	39,066	29,489
Deferred contributions <i>(Note 8)</i>	976,635	1,587,189
	1,015,701	1,616,678
<b>Net Assets</b>		
Unrestricted	1,477,351	1,130,001
	2,493,052	2,746,679

Approved on behalf of the Board

  
 \_\_\_\_\_  
 Director

  
 \_\_\_\_\_  
 Director

*The accompanying notes are an integral part of these financial statements*

## Ag Safe Alberta Society Statement of Operations

*For the year ended July 31, 2021*

	<b>2021</b>	2020 <i>(Restated - Note 4)</i>
<b>Revenue</b>		
Government of Alberta grant <i>(Note 8)</i>	765,454	741,147
Memberships	346,750	375,000
Interest	18,066	35,177
Farm Safety Education Program grant <i>(Note 8)</i>	600	-
	<b>1,130,870</b>	1,151,324
<b>Expenses</b>		
Advertising and promotion	241,434	190,157
Salaries and benefits	207,344	168,484
Documents and programming	171,522	231,878
Travel	64,754	73,919
Professional fees	29,661	14,029
Training and education	20,005	23,827
Office rent	20,000	25,000
Office supplies	13,237	29,588
Bank charges and interest	6,236	6,517
Insurance	4,697	2,604
Telephone	2,603	2,088
Postage	1,231	7,513
Amortization	796	720
	<b>783,520</b>	776,324
<b>Excess of revenue over expenses</b>	<b>347,350</b>	375,000

*The accompanying notes are an integral part of these financial statements*

**Ag Safe Alberta Society**  
**Statement of Changes in Net Assets**  
*For the year ended July 31, 2021*

	<b>2021</b>	2020 <i>(Restated - Note 4)</i>
<b>Net assets, beginning of year, as previously stated</b>	<b>375,001</b>	375,001
<b>Retrospective application of change in an internal policy <i>(Note 4)</i></b>	<b>755,000</b>	380,000
<b>Net assets, beginning of year, as restated</b>	<b>1,130,001</b>	755,001
<b>Excess of revenue over expenses</b>	<b>347,350</b>	375,000
<b>Net assets, end of year</b>	<b>1,477,351</b>	1,130,001

*The accompanying notes are an integral part of these financial statements*

**Ag Safe Alberta Society**  
**Statement of Cash Flows**  
*For the year ended July 31, 2021*

	<b>2021</b>	2020 <i>(Restated - Note 4)</i>
<b>Cash provided by (used for) the following activities</b>		
<b>Operating</b>		
Cash received from grants	155,500	1,062,235
Cash received from memberships and other	457,235	264,515
Cash paid for program service expenses	(559,999)	(705,034)
Cash paid for salaries and benefits	(207,344)	(168,484)
Cash paid for bank charges	(6,236)	(6,517)
Cash receipts from interest	18,066	35,177
	<b>(142,778)</b>	481,892
<b>Investing</b>		
Proceeds on disposal of restricted investments	1,500,000	-
Purchase of capital asset	(1,466)	-
	<b>1,498,534</b>	-
<b>Increase in cash resources</b>	<b>1,355,756</b>	481,892
<b>Cash resources, beginning of year</b>	<b>1,127,465</b>	645,573
<b>Cash resources, end of year</b>	<b>2,483,221</b>	1,127,465
<b>Cash resources are composed of:</b>		
Cash	1,511,586	1,045,276
Restricted cash	971,635	82,189
	<b>2,483,221</b>	1,127,465

*The accompanying notes are an integral part of these financial statements*

**1. Incorporation and nature of the organization**

Ag Safe Alberta Society (the "Society") was incorporated on May 4, 2017 under the authority of the Societies Act of Alberta and thus is exempt from income taxes under section 149(1)(l) of the Income Tax Act ("the Act"). In order to maintain its status as a registered not-for-profit organization under the Act, the Society must meet certain requirements within the Act. In the opinion of management these requirements have been met.

The Society's objective is the promotion and improvement of occupational health and safety in agriculture in Alberta.

**2. Significant accounting policies**

***Basis of accounting***

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

***Cash and cash equivalents***

Cash and cash equivalents include balances with banks. Cash with purposes restricted under grant agreements is included in restricted cash.

***Revenue recognition***

The Society follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

***Capital assets***

Purchased capital assets are recorded at cost. Contributed capital assets are recorded at fair value at the date of contribution if fair value can be reasonably determined.

	<b>Method</b>	<b>Rate</b>
Computer equipment	declining balance	20 %

***Financial instruments***

The Society recognizes its financial instruments when the Society becomes party to the contractual provisions of the financial instrument. All financial instruments are initially recorded at their fair value, including financial assets and liabilities originated and issued in a related party transaction with management. Financial assets and liabilities originated and issued in all other related party transactions are initially measured at their carrying or exchange amount in accordance with Section 3840 *Related Party Transactions*.

At initial recognition, the Society may irrevocably elect to subsequently measure any financial instrument at fair value. The Society has not made such an election during the year.

The Society's financial assets and liabilities are subsequently measured at cost or amortized cost.

**Ag Safe Alberta Society**  
**Notes to the Financial Statements**  
*For the year ended July 31, 2021*

**5. Restricted investments**

Restricted investments, consisting of GICs, are reported on and have a maturity date of April 15, 2022 (2020 - between August 23, 2020 and June 1, 2021) and bear interest at an annual rate of 0.10% (2020 - between 0.50% and 1.08%). Restricted investments are stated at their market value.

**6. Amounts due to and from Alberta Wheat Commission**

As at July 31, 2021, the Society has \$nil (2020 - \$52,235) due from Alberta Wheat Commission included in accounts receivable for expenses paid by the Alberta Wheat Commission on behalf of the Society.

**7. Capital assets**

	<b>Cost</b>	<b>Accumulated amortization</b>	<b>2021 Net book value</b>	<b>2020 Net book value</b>
Computer equipment	5,126	1,577	3,549	2,879

**8. Deferred contributions**

Changes in the deferred contribution balance are as follows:

	<b>2021</b>	<b>2020 (Restated - Note 4)</b>
Balance, beginning of year	1,587,189	1,266,101
Amount received or receivable during the year	155,500	1,062,235
Less: Amount recognized as revenue during the year	(766,054)	(741,147)
<b>Balance, end of year</b>	<b>976,635</b>	<b>1,587,189</b>

As at July 31, 2021, the Society has deferred contributions of \$821,735 (2020 - \$1,587,189) from the Government of Alberta Grant and \$154,900 (2020 - \$nil) from the Farm Safety Education Program Grant. Deferred contributions consist of unspent contributions externally restricted under various agreements. Recognition of these amounts as revenue is deferred to periods when the eligible expenditures are made. Restricted cash of \$971,635 (2020 - \$82,189) and restricted investments of \$5,000 (2020 - \$1,505,000) are internally restricted for the following programs:

**Government of Alberta Grant:** For the year ended July 31, 2021, the Society received \$nil (2020 - \$1,062,235) from the Government of Alberta and recognized \$765,454 (2020 - \$741,147) as revenue. As the funds received by the Society were solely for this project, any funds not spent were segregated and reported as deferred contributions. When the eligible expenditure was made, the corresponding amount was recognized as revenue in the same year in which the expense was made. The grant is set to expire at December 31, 2021.

**Farm Safety Education Program Grant ("FSEP"):** During the year, the Society entered into agreements with the Minister of Agriculture and Forestry of Alberta (the "Minister") for grant funding in the amount of \$155,500. The grant will assist the Society in developing the Farm Safety Education Program. The program is intended to improve the safety of farms and ranches through Confined Space and Respiratory Protection Education and Training. The Society will lead the project and will work collaboratively with other parties to deliver the program as intended.

For the year ended July 31, 2021, the Society received \$155,500 from the Minister and recognized \$600 as revenue. As the funds received by the Society were solely for the FSEP project, any funds not spent were segregated and reported as deferred contributions. When the eligible expenditure is made, the corresponding amount is recognized as revenue in the same year in which the expense is made.

**9. Financial instruments**

The Society, as part of its operations, carries a number of financial instruments. It is management's opinion that the Society is not exposed to significant interest rate, currency, credit, liquidity or other price risks arising from these financial instruments except as otherwise disclosed.

**10. Comparative figures**

Certain comparative figures have been reclassified to conform with current year presentation.

# ALBERTA FARM FATALITY STATISTICS

	TOTAL	Male	Female	Adult	Youth	WCB	Type
<b>2014</b>	21	19	2	20	1		
<b>2015</b>	20	17	3	14	6		
<b>2016</b>	17	15	2	16	1	3	Beef/Feedlot
<b>2017</b>	23	21	2	19	4	5	Beef/Feedlot/Elk-Bison/ Apiaries/Forage Processing
<b>2018</b>	11	11	0	11	0	2	Hay/Grain/Apiary
<b>2019</b>	18	17	1	16	2	2	Dairy/Hay-Grain
<b>2020</b>	9	8	1	9	0		

## BOARD OF DIRECTORS

### ERNA FERENCE

*AgSafe Alberta Chair*

Alberta Poultry Producers  
eference@agsafeab.ca

### HANNEKE CAMPS

*AgSafe Alberta Vice Chair*

Potato Growers of Alberta  
hcamps@agsafeab.ca

### CAROLINE SEKULIC

Alberta Pulse Growers

### CHRIS ISRAELSON

Alberta Beef Producers

### MIRANDA VERHOEF

Alberta Milk

### KARLEEN CLARK

Alberta Cattle Feeders Association

### IAN CHITWOOD

Alberta Canola Producers Commission

### SHANE DEBOCK

Alberta Barley

### MARK WIPF

Alberta Pork

### SHAWN JACULA

Alberta Wheat Commission

## ADVISORS

### Maria Champagne

AgSafe Alberta Advisor

### Ellen Jabs

AgSafe Alberta Advisor

### Sherri Marthaller

AgSafe Alberta Advisor

### Rob Pedersen

AgSafe Alberta Advisor

## STAFF

### Jody Wacowich

Executive Director

### Kaia Fossheim

Safety Manager

